

Finance Tree presents

What venture capital investors want from you and how to get investment from them

THE VENTURE INVESTMENT COURSE

Date: Thursday 21st January 2010
Venue: Sintons LLP, Newcastle upon Tyne
Time: 9.30am - 5.30pm

Thinking of raising venture capital?
Considering starting or growing a company and need investment?

This one day course contains all you need to know to assess whether you and your business have got what it takes to attract your first serious investment...

... then how to do it !

Are you ready for investment?

This unique opportunity is available to only 12 companies. There is a selection process to help us identify businesses that could benefit most and stand a chance of attracting venture capital investment.

You will learn:

- What kind of money is right for you
- Assess your real business potential
- How to meet investor expectations
- The essentials of the Venture capital
- How to write a plan for investment
- The best way to present your business
- The process of raising investment

Discuss your business plans with investors and entrepreneurs

Work with us, in full confidence, and discuss your business with seasoned investors and entrepreneurs. We want to work with you and are prepared to invest our time to improve your understanding and chances of attracting investment.

Through the day you will gain direct insights into the process and also assess your own potential.

Free to attend... but is there a catch?

No catch. It's free to you and your company as we are prepared to invest our time in the companies we find. We want to find people we can help to raise investment and we will be up front how we do this.

Learn, discuss, and decide whether venture capital is the best funding mechanism for you and how you might go about attracting it for your business. This course is not part of any government subsidized programme. We are looking for businesses and entrepreneurs that can attract investment.

Experience counts, our presenters

Peter Hiscocks – entrepreneur, Business Angel and Fellow in Entrepreneurship at the Judge Business School, Cambridge University

Jonathan Gold – founder of Finance Tree, specialist in concept and seed capital investment

David Pope – Head of Corporate Finance at Finance Tree with 12 years of experience at Brewin Dolphin Securities, the UK largest independent private client investment managers

To discuss your application for a free place, contact: Jonathan Gold on 0191 230 6370 or admin@financetree.biz

